ABSTRACT OF THE DISCLOSURE

A user interface for a TV recommender system includes
a display screen having a first region for displaying a
rating derived from a previously defined TV viewing
preference profile contained in the recommender system; and
a second region displaying preference settings in the
profile which were used to derive the rating. The user
interface enables the preference settings to be changed if
the rating derived by the profile is incorrect.
Additionally, the user interface allows for new features to
be added to the profile, which were not previously a part
of the profile.

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